

GENERAL BUSINESS COURSE DESCRIPTIONS **(3 courses; 3 credits each; 9 credits required)**

GB 6110 Strategic Management of Business Enterprises: This course explores the integration of the functional areas of business at the corporate level. Heavy emphasis is on environmental analysis, goal setting, assessing core competencies, choosing a strategic direction, and organizational implementation and control in the context of a respective business operation.
Prerequisites: All Core Courses

GB 6210 Contemporary Business Issues: This course is designed to provide a forum for decision, reflection, and examination of contemporary business issues. Global business, legal systems, and social issues, quality, and the internet are a few examples of the topical areas that are covered in this course.
Prerequisites: All Core Courses

GB 7110 Executive Capstone Seminar: Critical analysis of case studies in strategic management with an emphasis on integrative decision-making. Strategy formulation, implementation, and evaluation and control in today's organization.
Prerequisites: All Core Courses, and Two Advanced Courses
(May be taken concurrently with elective)

GENERAL BUSINESS ELECTIVE COURSE DESCRIPTIONS **(Select one course; 3 credits each; 3 credits required)**

GB 6211 Business Ethics: This course is to explore the ethical grey areas of contemporary business practices and to develop skills in moral judgment dialogical framework for ethical decision-making. Emphasis will be placed on the students' self assessment of core values, experiences and assumptions.
Prerequisites: GB 6010, GB 6030, GB 6040, GB 6050

GB 6214 Graduate Study Tour: The course offers an in depth, inter-country examination of major business centers and industries throughout the world including the United States. The study tour includes numerous corporate and institutional visits allowing first hand exploration of business issues. Cultural, political, legal, regulatory, and social issues are also examined. The study tour travel component is one week.
Prerequisites: GB 6010, GB 6030, GB 6040, GB 6050

GB 6213 International Business and Economics: International Business and Economics reflects the changes in trade law, including the international aspects of intellectual property, and other new cases reflecting the ongoing

evolution of the world economy. This course includes new U.S. case law, and discusses new international regimes such as the anti-bribery convention and the Financial Action Task Force. Additionally, coverage of the emerging jurisprudence of NAFTA and the WTO is included.

Prerequisites: GB 6010, GB 6030, GB 6040, GB 6050

GB 6212 Leadership: Leadership is influencing people by providing purpose, direction and motivation, while operating to accomplish the mission and improving the organization. The goal of this course is to help the student develop their own leadership skills. This course examines the role of leaders, leadership, and management, power and influence, leadership styles, cultural dimensions of leadership, and leadership and strategic effectiveness.

Prerequisites: None