

## **Making Research Personal**

This assignment is part of the Making Research Personal project, which was supported through the Association for Psychological Science Teaching Fund Microgrants program. If you use this assignment, please credit it appropriately.

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### ***ASSIGNMENT: Exploration of Dr. Betsy Levy Paluck's Research Lab Website***

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#### **Objectives**

- ✓ *To investigate the components of a research lab of a prominent psychological researcher*
- ✓ *To assess pre-conceived notions of what psychology research looks like*

#### **APA Goals for the Undergraduate Psychology Major (2.0)**

GOAL 1: Knowledge Base of Psychology

- 1.2 Develop a working knowledge of psychology's content domains

Goal 5: Professional Development

- 5.5 Develop meaningful professional direction for life after graduation

#### **Instructions**

Access Dr. Levy Paluck's research [lab website](#). Click through the various links, articles and announcements on the site. After reviewing the site, answer the following questions:

1. Which three areas of the site caught your attention? Why? Be specific.
2. What did you expect to find on the site? Were there components that surprised you?
3. If you were in charge of a research lab, what area of research would you consider studying? What population might benefit from that research?