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Life Sciences Building Delaware Valley University

Program

Welcome

Dr. Tanya Casas Dean, School of Business and Humanities, Delaware Valley University

Opening Remarks

Dr. Maria Gallo President, Delaware Valley University

Dr. Vail P. Garvin President and CEO, Central Bucks Chamber of Commerce

Introduction of Spark Bowl Judges

William Schutt Member, Board of Trustees, Delaware Valley University Honorary Director, Central Bucks Chamber of Commerce

Spark Bowl Contestants

Philly Esports

B Comfee, LLC.

GrowFlux Inc

Xenoil, LLC

Pippy Sips

Intermission

Presentation of Awards

William Schutt

Closing Remarks

Dr. Tanya Casas

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William R. Schutt

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The Spark Judges

Michael Araten

Michael Araten is the President and CEO of Sterling Drive Ventures, LP, a family office that owns, among other things, The Rodon Group, founded in 1956. Rodon is a highly automated plastics injection molder, with a focus on small parts, used in over 100 industries, including food, beverage, pharmaceutical diagnostic packaging, windows, consumer packaged goods, construction and toys. Sterling Drive Ventures' latest venture is SillDry, a company that sets the standard for window and door flashing in residential and commercial environments.



Prior to Sterling Drive Ventures, Michael was the President and CEO of K'NEX Brands, whose K'NEX[™] construction toy is distributed in 40 countries. Over 95% of the K'NEX component parts are made at Rodon in Hatfield, PA.

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Spark Leaders

Marlene De la Cruz

Movers and Shakers

Dr. Kevin Keim '68

Board of Trustees, Delaware Valley University







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Innovation Sparks



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Dr. Tanya and Raul Casas

Happ Contractors, Inc.

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Marshall Financial Group

Cheryl and Peter Moyer

Tom Cockley and Marie Schafer

DunlapSLK CPAs

William and Dr. Laura Viel '18

Michael Feite

Charles and Jodie Tait

YMCA of Bucks County is proud to be a community partner.

Dr. Donna De Carolis

Dr. Donna De Carolis, is the founding Dean of the Charles D. Close School of Entrepreneurship and the Silverman Family Professor of Entrepreneurial Leadership and she initiated a pioneering approach to entrepreneurship education. Her vision is to empower all university students with the mindset that they can be entrepreneurs – by broadly defining entrepreneurship as "an attitude that incorporates innovative thinking and doing in all facets of life, career and profession."

Dr. De Carolis has championed entrepreneurship education in her various roles as Associate Dean, the Management Department head at Drexel's LeBow College of Business, and as Associate Vice-Provost for Entrepreneurship Education at Drexel University.

A member of Drexel University's Biomedical Engineering Community Advisory Board of the School of Biomedical Engineering, Science and Health Systems, Dr. De Carolis also is a board member of Entrepreneurship and Innovation Exchange (EIX) and sits on the boards of the Barra Foundation, Faith In the Future Foundation, and the AIM Academy.

She earned her doctoral degree in strategic management from Temple University and holds an MBA from Villanova University. She is the mother of two wonderful sons, and one amazing daughter.

Susan Lonergan

Susan Lonergan is the Director of Middle Market and Specialized Banking for Fulton Bank's commercial sales and lending teams across five states. Sue Lonergan oversees the bank's commercial real estate, healthcare, agricultural, dealer services and middle market commercial teams.

Prior to this role, Lonergan was Regional President of Fulton Bank's Southeastern Pennsylvania Division, where she led the commercial sales and lending teams and focused on growth strategies for the market. Under her leadership, Fulton Bank opened its first Philadelphia regional headquarters within the city, its first consumer financial centers in the city's underserved neighborhoods, as well as its first mortgage loan office.

She has more than 30 years of banking experience, which includes nearly 10 years as a commercial relationship manager for CoreStates Bank in the Greater Philadelphia market, where she served both middle market companies and small businesses.

For almost two decades, Lonergan worked at Bank of America Merrill Lynch, where she progressively advanced with her responsibilities in both sales and strategy roles. Immediately prior to her current role, she was managing director and small business strategy and planning executive for Bank of America. In that role, she led the effort to integrate sales channels and product teams, advance referral strategies across lines of business, and improve product delivery to small businesses. She also regularly presented about small business owners' outlook on business and the economy on Bloomberg, MSNBC, WSJ and TheStreet.com.





William (Bill) Schutt

Mr. Schutt has been featured for his business and technical achievements in TIME Magazine, the New York Times, the Washington Post, the Wall Street Journal, the Philadelphia Inquirer and many other publications, and has appeared on national radio and television including "Good Morning America," "Hannity & Colmes," MSNBC, FOX News, NBC, CBS and others. He has received numerous awards for his work and worldwide projects and in 2016 received an Honorary Doctor of Letters from Delaware Valley University.



Mr. Schutt is a member of the Delaware Valley University Board of Trustees. He serves on Drexel University's Close School of Entrepreneurship Advisory Board and on Drexel President John Fry's Leadership Council.

Mr. Schutt spends much of his time with non-profit organizations and serves on the boards of several organizations. He mentors established business owners and students. He is the founder of the Delaware Valley Saxophone Quartet, which has played in venues from the Philadelphia Constitution Center to concerts on Nantucket, MA.

Edward D. Bentz

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The Central Bucks Chamber of Commerce established in 1946, is now second only in the region after the Chamber of Commerce for Greater Philadelphia with memberships of approximately 2,000 businesses and growing. Strong alliances of business and culture, profit and non-profit, established and emerging businesses provide the dynamics of Chamber membership. To do business in Bucks County, membership in the Central Bucks Chamber of Commerce is an essential and powerful tool. The Chamber is the business voice of the region.

The Central Bucks Chamber of Commerce offers hundreds of events and programs each year to boost businesses and prime leaders for incredible success. Chamber events feature the nation's premier speakers, and our seminars are designed to help entrepreneurs and their employees up their game. The Chamber also offers a host of arts and cultural events produced to elevate the community. And, the organization serves up a wealth of diverse committees, networking and social events, award programs, and other endeavors.

> centralbuckschamber.com





B Comfee, LLC.

Barbara Schuster

Barbara Schuster invented Grooming Hands, a pet massage and grooming glove. It is a machine washable glove that has anti-static properties. It does not have any teeth on the tip of the index finger or on the thumb area which allows you to reach every part of your animal, from massaging the large muscle area to wiping their eyes, ears, or cleaning the legs. Currently, seven stores are selling the grooming gloves which Schuster makes herself. B Comfee, LLC became an LLC in September of 2012. Grooming Hands is now registered with the U.S. Patent and Trademark Office. The company is looking to expand production to reach more customers and, to allow them to partner with more retailers.

Learn more at: bcpetglove.com

GrowFlux Inc

Alexander Roscoe, Eric Eisele, Adi Rao, Schuyler Duffy

GrowFlux provides automation for controls and sensing in agriculture. GrowFlux makes a universal IoT lighting controller that can be retrofitted into existing farms as well as new farms. This controller is sold directly and through distribution. GrowFlux is also working with lighting manufacturers to install the IoT software stack directly into the lights.

Learn more at: growflux.com

Philly Esports

Adam Nelson and Thomas Panico

Philly Esports is a veteran-owned company that was founded in January of 2019. The company is an esports event and tournament organizer operating primarily in the greater Philadelphia region. Philly Esports is currently working with colleges in the surrounding area to develop an esports league that provides them with features and support not currently offered by competitors. By focusing on the needs of the schools and how they relate to their athletics programs, Philly Esports has identified three key features that current esports league organizers are lacking. The company has also partnered with the U.S. Army to provide event support for their recruiting battalions in the Northeast.

Learn more at phillyesports.net

"IT ALWAYS SEEMS IMPOSSIBLE UNTIL IT'S DONE" --Nelson Mandela



The Delaware Valley Saxophone Quartet plays a broad range of music from classical to jazz to popular. Available for special events and fundraisers throughout Bucks County! Visit our web site for appearance dates and locations or to discuss booking.

We wish all Spark Bowl contestants confidence and creativity!

Visit our website at delvalsaxquartet.com

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We are proud to sponsor Delaware Valley Uníversíty's Second Annual Spark Bowl!

WILLIAM & LAURIE SCHUTT



History of the Business and Information Management Program

The business administration major accepted its first cohort of students in 1965 after years of offering business courses within the General Studies Division of Delaware Valley College of Agriculture and Science as a complement to the foundational programs of the institution. With its first cohort graduating in 1969, the creation and expansion of business programs at what would become Delaware Valley University was timely. The national decline in farming, particularly in the postwar period, had a negative impact on institutions of higher education that saw a decrease in agricultural sector majors. During this period, DelVal experienced growth in the business administration major.

The 1972 creation of a top-notch accounting specialization and the development of an agribusiness program in the 1980s not only assured continued interest in the major but also helped pave the way for the subsequent establishment of four more specializations: general business management; marketing; and sports management. Although the popular agribusiness major eventually found a new home in the School of Agriculture and Environmental Sciences, the business program continued to thrive. By 2004, DelVal would welcome its first cohort of MBA students.

In 2017, the Department of Business and Information Management launched the Small Business and Entrepreneurship Center (SBEC). The Center allows business faculty and local executive volunteers to advance the growth and sustainability of innovative student and community businesses. In 2018, DelVal's undergraduate and graduate business programs received national recognition for meeting rigorous educational standards when they were awarded accreditation by the Accreditation Council for Business Schools and Programs (ACBSP) Degree Board of Commissioners.

Today, the undergraduate business administration major is not only the largest major within the School of Business and Humanities, it is the most popular major across the University. Consisting of 12 dedicated full-time faculty members with a wealth of knowledge and experience, Business and Information Management is also the largest department on campus. Offering a variety of courses that attract majors and non-majors alike, faculty provide our students with practical and technological skills. The Department's students also gain and deep learning aptitudes that will allow them to grow into innovate and thriving members of their communities who have the wherewithal to become entrepreneurs in whatever industries they join or create.

Learn more at delval.edu/business.

The Teams

Pippy Sips

Amberlee Venti and Joseph Venti

Pippy Sips is committed to improving the status quo of breastfeeding and pumping. Maia will be the first product of a suite of products. The company's commitment to helping women to #pumpanywhere has already engendered ideas for Maia 2.0 and 3.0. Pippy Sips aims to improve the lives of pumping mothers in Bucks County. The products are designed to help all mothers, but will be of particular use to essential workers who are unable to work from home including teachers, nurses, healthcare workers, doctors, social workers, and servicewomen.

Learn more at pippysips.com

Xenoil, LLC.

Anthony Prato and Rachel Hodgins

XenoilTM, LLC, is a sustainable entity that recycles and re-manufactures oil-based products that are impossible or difficult to recycle, like plastics, rubbers and waxes.

Xenoil has developed and brought two products to market. The first was XenoWaxTM, a specialized wax compound used in manufacturing. The second is XenoFiberTM, a 100% recycled 3D printing filament that uses fully recyclable packaging and is priced competitively against other filaments with virgin material.

Learn more at xenoilofficial.com



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