

A-Day 2025 Sponsorship Packages

Vendor Platinum Sponsorship (1500+)

Gifted to any business or group that presents over \$1,500 to the event. This could pertain to donations for specific purposes, worth of material items provided, or cash/check options. These providers will be thanked for their contribution through a plaque of recognition.

Benefits of this particular pack is as follows:

- 3-4 Vendors Spots
- Social media advertisement
- Automatic full page advertisement in the weekend booklet
- Four (4) Weekend Passes
- Company logo on A-Day webpage
- Opening Ceremonies recognition announcement
- 4x8 banner placed at Main Stage
 - **Banner must be provided by the sponsor!**
- Pick one of the three options below (all a \$42 value):
 - __ Six (6) Milkshake Tent vouchers
 - __ Ten (10) Snack Shack vouchers
 - __ Twenty-two (22) tickets, two (2) Milkshake Tent vouchers

Vendor Gold Sponsorship (\$1000-\$1499)

Gifted to any business or group that presents over \$1000 to the event. This could pertain to donations for specific purposes, worth of material items provided, or cash/check options. These providers will be thanked for their contribution through a plaque of recognition.

Benefits of this particular pack is as follows:

- 1-2 vendor spots
- Social media advertisement
- Automatic ½ page advertisement in the weekend booklet
 - Want to upgrade to a full page ad?
 - __ Additional \$50 for full page
- Four (3) Weekend Passes
- Company logo on A-Day webpage
- Opening Ceremonies recognition announcement
- 4x8 banner placed at the Show Tent
 - **Banner must be provided by the sponsor!**
- Pick one of the three options below (all a \$28 value):
 - __ Four (4) Milkshake Tent vouchers
 - __ Twenty-eight (28) tickets

Platinum Sponsorship Package (\$1,000+)

Gifted to any individual or group that presents over \$1,000 to the event. This could pertain to donations for specific purposes, worth of material items provided, or cash/check options. These providers will be thanked for their contribution through a plaque of recognition.

Benefits of this particular pack is as follows:

- Social media advertisement
- Automatic full page advertisement in the weekend booklet
- Four (4) Weekend Passes
- Company logo on A-Day webpage
- Opening Ceremonies recognition announcement
- 4x8 banner placed at Main Stage
 - **Banner must be provided by the sponsor!**
- Pick one of the three options below (all a \$42 value):
 - ___ Six (6) Milkshake Tent vouchers
 - ___ Twenty-two (22) tickets, two (2) Milkshake Tent vouchers, and
 - one (1) Snack Shack voucher

Gold Sponsorship Package (\$750-999)

Gifted to any individual or group that presents over \$750 to the event. This could pertain to donations for specific purposes, worth of material items provided, or cash/check options. These providers will be thanked for their contribution through a plaque of recognition.

Benefits of this particular pack is as follows:

- Social media advertisement
- Automatic ½ page advertisement in the weekend booklet
 - Want to upgrade to a full page ad?
 - ___ Additional \$50 for full page
- Four (3) Weekend Passes
- Company logo on A-Day webpage
- Opening Ceremonies recognition announcement
- 4x8 banner placed at the Show Tent
 - **Banner must be provided by the sponsor!**
- Pick one of the three options below (all a \$28 value):
 - ___ Four (4) Milkshake Tent vouchers
 - ___ Seven (7) Snack Shack vouchers
 - ___ Twenty-eight (28) tickets

Silver Sponsorship Package (\$500-749)

Gifted to any individual or group that presents over \$500 to the event. This could pertain to donations for specific purposes, worth of material items provided, or cash/check options. These providers will be thanked for their contribution through a certificate of recognition.

Benefits of this particular pack is as follows:

- Social media advertisement
- Automatic ¼ page advertisement in the weekend booklet
 - Want to upgrade to a larger booklet ad?
 - __ Additional \$20 for ½ page
 - __ Additional \$70 for full page
- Two (2) Parking Day Passes
- Company name on A-Day webpage
- Lawn sign advertisement
- 3x4 sign at the Info Tent
- Pick one of the three options below (all a \$14 value):
 - __ Two (2) Milkshake Tent vouchers
 - __ Fourteen (14) tickets

Bronze Sponsorship Package (\$250-499)

Gifted to any individual or group that presents over \$250 to the event. This could pertain to donations for specific purposes, worth of material items provided, or cash/check options. These providers will be thanked for their contribution through a certificate of recognition.

Benefits of this particular pack is as follows:

- Social media advertisement
- Automatic ¼ page advertisement in the weekend booklet
 - Want to upgrade to a larger booklet ad?
 - __ Additional \$20 for ½ page
 - __ Additional \$70 for full page
- One (1) Parking Day Pass
- Company name on A-Day webpage
- Lawn sign advertisement
- Pick one of the three options below (all a \$7 value):
 - __ One (1) Milkshake Tent vouchers
 - __ Three (3) tickets
 - __ Seven (7) tickets

Honoree Sponsorship Package (\$1-249)

Gifted to any individual or group that donates any money or materials less than the initial \$250 value to obtain the minimum Bronze Sponsor recognition. These providers will be thanked for their contribution through being graciously listed in the weekend booklet.

Benefits of this particular pack is as follows:

- Social media advertisement
- Automatic recognition in the weekend booklet
 - Want to upgrade to a larger booklet ad?
 - __ Additional \$40 for ¼ page
 - __ Additional \$60 for ½ page
 - __ Additional \$110 for full page

Other Opportunities for Sponsorship

If you or your affiliation are interested in sponsoring this event and getting your name out there, we also provide booklet advertisement-only options. Listed below are the initial costs for varying sizes, without the benefits of tier sponsor levels.

- __ ¼ Page advertisement, \$40.
- __ ½ Page advertisement, \$60.
- __ Full page advertisement, \$110.